

# **MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING**

**OCTOBER 31, 2011**

## **PRESS BRIEFING**

### **"Hepatitis C: Improving Sustained Viral Response & Screening Strategies for a Silent Epidemic"**

**WHAT:** The American College of Gastroenterology will hold a special briefing for journalists at its 76th Annual Scientific meeting in Washington, DC to showcase a series of new studies that explore the effectiveness of new treatment options, particularly among African Americans and patients who have previously failed therapy for Hepatitis C, as well as screening strategies for patients based on age and risk factors during routine GI visits.

**WHEN:** Monday, Oct. 31, 2011 1:15 pm EDT

**WHERE:** ACG Press Room – Chesapeake G-H Gaylord National Resort and Conference Center

**WHO:**

**Panelists:**

Paul Y. Kwo, M.D., FACG, Indiana University Department of Medicine, Indianapolis, IN

Mitchell L. Shiffman, M.D., FACG

Liver Institute of Virginia, Bon Secours Health System, Newport News, VA

F. Fred Poordad, MD, Center for Disease and Transplantation, Cedars-Sinai, Los Angeles, CA

**Moderator:**

Dawn Torres, MD, MAJ MC, Walter Reed National Military Medical Center

**DIAL IN:** Toll-free Dial-in: 1-888-850-4523  
Participant code: 424049

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[mediaonly@acg.gi.org](mailto:mediaonly@acg.gi.org) As of Sunday October 30, 2011 at ACG Press Room, Chesapeake G-H Gaylord National Resort and Conference Center, National Harbor Phone: 301-965-5139