MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING

OCTOBER 31, 2011

“FOOD AS A KEY MANAGEMENT STRATEGY FOR FUNCTIONAL GASTROINTESTINAL SYMPTOMS?”

PETER GIBSON, MD

PRESENTS

THE AMERICAN JOURNAL OF GASTROENTEROLOGY LECTURE

WHAT: MEDIA AVAILABILITY
Professor Peter Gibson, MD, Monash University, Victoria, Australia who is presenting this year’s The American Journal of Gastroenterology lecture, will address how food components can induce or trigger functional gut symptoms, and how food choice based upon those food components can lead to global improvement in such symptoms in patients with functional bowel disorders, including Irritable Bowel Syndrome (IBS), one of the most prevalent digestive conditions.

Professor Gibson, along with Susan Shepherd, the dietitian who is the force behind FODMAPS, will be available for media interviews in the ACG Press Room Chesapeake G-H immediately following Professor Gibson’s presentation. Please contact Jacqueline Gaulin mediaonly@acg.gi.org to schedule a phone interview.

WHEN: Monday, Oct. 31, 2011
3:05 pm – 3:35pm EDT

WHERE: POTOMAC Ballroom A-B
Gaylord National Resort and Conference Center, National Harbor

WHO: Presenter
Professor Peter Gibson, M.D.,
Monash University, Victoria, Australia

CONTACT: Jacqueline Gaulin, ACG 301-263-9000 (office) or 202-578-6941 (cell)
mediaonly@acg.gi.org As of Sunday October 30, 2011 at ACG Press Room, Chesapeake G-H Gaylord National Resort and Conference Center, National Harbor Phone: 301-965-5139