MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING

OCTOBER 22, 2012

"Fecal Transplantation for Persistent C. difficile Infection"

LAWRENCE J. BRANDT, MD, MACG

PRESENTS

The American Journal of Gastroenterology Lecture

WHAT: Media Availability Lawrence J. Brandt, MD, MACG who is presenting this year’s The American Journal of Gastroenterology lecture, “Fecal Transplantation for Persistent C. difficile Infection." In this presentation, Dr. Brandt will provide a fascinating glimpse into the unconventional yet potentially life-saving procedure that involves donor stool, a colonoscope, the healing power of good bacteria — and an open mind.

Dr. Brandt along with William Chey, MD, co-editor of The American Journal of Gastroenterology, will be available for media interviews in the ACG Press Room Galileo 901 immediately following Dr. Brandt’s presentation. Please contact Jacqueline Gaulin jgaulin@gi.org to schedule a phone interview.

WHEN: Monday, Oct. 22, 2012
3:05 pm – 3:35pm PDT

WHERE: Venetian Ballroom
The Venetian Resort, Las Vegas, NV

WHO: Presenter
Lawrence J. Brandt, M.D., MACG, Professor of Medicine and of Surgery at Albert Einstein College of Medicine, and Chief of Gastroenterology at Montefiore Medical Center.

CONTACT: Jacqueline Gaulin, ACG 301-263-9000 (office) or 202-579-1057 (cell)
jgaulin@gi.org as of Sunday October 21, 2012 at ACG Press Room, The Venetian, Galileo 901, 702-691-8010