

## **MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING**

**OCTOBER 22, 2012**

**"FECAL TRANSPLANTATION FOR PERSISTENT *C. DIFFICILE* INFECTION"**

**LAWRENCE J. BRANDT, MD, MACG**

***PRESENTS***

***THE AMERICAN JOURNAL OF GASTROENTEROLOGY LECTURE***

**WHAT: MEDIA AVAILABILITY** Lawrence J. Brandt, MD, MACG who is presenting this year's *The American Journal of Gastroenterology* lecture, "Fecal Transplantation for Persistent *C. difficile* Infection." In this presentation, Dr. Brandt will provide a fascinating glimpse into the unconventional yet potentially life-saving procedure that involves donor stool, a colonoscope, the healing power of good bacteria — and an open mind.

Dr. Brandt along with **William Chey, MD**, co-editor of *The American Journal of Gastroenterology*, **will be available for media interviews** in the ACG Press Room Galileo 901 immediately following Dr. Brandt's presentation. Please contact Jacqueline Gaulin [jgaulin@gi.org](mailto:jgaulin@gi.org) to schedule a phone interview.

**WHEN:** Monday, Oct. 22, 2012  
3:05 pm – 3:35pm PDT

**WHERE:** VENETIAN BALLROOM  
THE VENETIAN RESORT, LAS VEGAS, NV

**WHO:** **Presenter**  
**Lawrence J. Brandt, M.D., MACG**, Professor of Medicine and of Surgery at Albert Einstein College of Medicine, and Chief of Gastroenterology at Montefiore Medical Center.

**CONTACT:** Jacqueline Gaulin, ACG 301-263-9000 (office) or 202-579-1057 (cell)  
[jgaulin@gi.org](mailto:jgaulin@gi.org) as of Sunday October 21, 2012 at ACG Press Room, The Venetian, Galileo 901, 702-691-8010